

PERBANDINGAN ANTARA KURIKULUM STRUKTUR PENAWARAN LAMA DENGAN KURIKULUM STRUKTUR PENAWARAN BAHARU

DIPLOMA PEMASARAN
SEDIA ADA

SEMESTER 1
(JUN – PENDEK)

Kod Kursus	Kursus	Jam Kredit
MPU 21062	Pengajian Malaysia II	2
MPU 23012 /MPU 23022	Aqidah dan Akhlak (Pelajar Islam)/ Moral dan Etika I (Pelajar Bukan Islam)	2
MPU 23032/ MPU 23042	Fiqh Ibadat (Pelajar Islam) / Perbandingan Agama I (Pelajar Bukan Islam)	2
PBD 10102	English I	2
MSD 10103	Fundamentals of Business	3
Jumlah		11

SEMESTER 2
(SEPTEMBER)

Kod Kursus	Kursus	Jam Kredit
	Ko-Kurikulum	3
ACD 10103	Financial Accounting I (Non-DIA)	3
ECD 10103	Microeconomics	3
MSD 10203	Business Mathematics I	3
MSD 10403	Islamic Business Ethics	3
MSD 10303	Business Communication	3
Jumlah		18

SEMESTER 3
(FEBRUARI)

Kod Kursus	Kursus	Jam Kredit
MSD 10503	Business Mathematics II	3
ACD 10403	Financial Accounting II (Non-DIA)	3
MSD 10603	Fundamentals of Information Technology	3
MSM 10103	Fundamentals of Marketing	3
FBK 10103	Introduction to Finance	3
ECD 10203	Macroeconomics	3

DIPLOMA PEMASARAN
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SEMESTER
(JUN – PENDEK)

Kod Kursus	Kursus	Jam Kredit
*** ****3	Co-Curriculum	3
MPU 21022	Penghayatan Etika dan Peradaban	2
MPU 23032/ MPU 23042	Fiqh Ibadat (Pelajar Islam) / Perbandingan Agama I (Pelajar Bukan Islam)	2
MPU 23012 / MPU 23022	Aqidah dan Akhlak (Pelajar Islam)/ Moral dan Etika I (Pelajar Bukan Islam)	2
PBD 10102	English I	2
Jumlah		11

SEMESTER 2
(SEPTEMBER)

Kod Kursus	Kursus	Jam Kredit
MSD 10103	Fundamentals of Business	3
ACD 10103	Financial Accounting I (Non-DIA)	3
ECD 10103	Microeconomics	3
MSD 10203	Business Mathematics I	3
MSD 10403	Islamic Business Ethics	3
MSD 10303	Business Communication	3
Jumlah		18

SEMESTER 3
(FEBRUARI)

Kod Kursus	Kursus	Jam Kredit
MSD 10503	Business Mathematics II	3
ACD 10403	Financial Accounting II (Non-DIA)	3
MSD 10603	Fundamentals of Information Technology	3
MSM 10103	Fundamentals of Marketing	3
FBK 10103	Introduction to Finance	3
ECD 10203	Macroeconomics	3

Jumlah		18

**SEMESTER 4
(PENDEK JUN)**

Kod Kursus	Kursus	Jam Kredit
MSD 20803	Management of Organization	3
PBD 10202	English II	2
MPU 23052/ MPU 23062	Tajwid Al-Quran (Penilaian Semasa Pembelajaran) (Pelajar Islam) / Etik Sosial dan	2
	Bahasa Asing	2
Jumlah		9

**SEMESTER5
(SEPTEMBER)**

Kod Kursus	Kursus	Jam Kredit
ACD 20503	Management Accounting (Non-DIA)	3
MSD 20903	Business Statistics	3
FBD 10103	Legal Aspects of Business	3
MSM 20203	Global Marketing	3
MSM 20303	Consumer Behavior	3
MSM 20403	Sales Management	3
Jumlah		18

**SEMESTER 6
(FEBRUARI)**

Kod Kursus	Kursus	Jam Kredit
MSM 20503	Marketing Channels	3
MSM 20603	Advertising	3
MSM 20703	Service Marketing	3
MSM 20803	Marketing Research	3
MSM 20903	Retail Management	3
FBI 20102	Fundamentals of Takaful and Insurance	2
Jumlah		17

MSD 20803	Management of Organization	3
Jumlah		21

**SEMESTER 4
(SEPTEMBER)**

Kod Kursus	Kursus	Jam Kredit
PBD ****2	Bahasa Asing	2
MPU 23052 / MPU 23062	Tajwid Al-Quran (Penilaian Semasa Pembelajaran) (Pelajar Islam) / Etik Sosial dan Penempatan Diri	2
PBD 10202	English II	2
Jumlah		6

**SEMESTER 5
(FEBRUARI)**

Kod Kursus	Kursus	Jam Kredit
ACD 20503	Management Accounting (Non- DIA)	3
MSD 20903	Business Statistics	3
FBD 10103	Legal Aspects of Business	3
MSM 20203	Global Marketing	3
MSM 20303	Consumer Behavior	3
MSM 20403	Sales Management	3
Jumlah		18

**SEMESTER 5
(SEPTEMBER)**

Kod Kursus	Kursus	Jam Kredit
MSM 20503	Marketing Channels	3
MSM 20603	Advertising	3
MSM 20703	Service Marketing	3
MSM 20803	Marketing Research	3
MSM 20903	Retail Management	3
FBI 20102	Fundamentals of Takaful and Insurance	2
Jumlah		17

TOTAL	91	TOTAL	91
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